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FOR IMMEDIATE RELEASE

Governor Nathan Deal Proclaims Seventh Annual Georgia Telework Week November 12-16

Georgia Commute Options Promotes Georgia Telework Week, Challenges Metro Atlanta Employers to Participate

ATLANTA - (November 7, 2018) – Georgia Commute Options, a program managed by the Atlanta Regional Commission, is raising awareness of the benefits of telework programs following [Governor Nathan Deal's proclamation](#) to hold the Seventh Annual Georgia Telework Week November 12th through November 16th. Georgia Commute Options is challenging metro Atlanta employers to launch their own telework programs and expand current programs, noting the opportunity to test the value of teleworking for business continuity during the 2019 Super Bowl LIII event.

“As the average Atlanta commuter spends 17 percent of their drive time in congestion during peak hours within the area, we hope to reduce traffic and drive change to more sustainable commute alternatives by promoting the benefits of teleworking. Beyond the time- and money-saving benefits for workers, teleworking is also shown to boost productivity and wellness by lowering the stress associated with hectic commutes,” said Jill Goldberg, Georgia Commute Options’ marketing director.

To encourage commuters to try clean commute options such as teleworking, Georgia Commute Options offers incentive programs for those who log their commute alternative to driving alone. Incentive programs offered by Georgia Commute Options include:

- **Gimme Five:** New program participants can earn [\\$5 a day](#) - up to \$150 - for making the switch from driving alone to teleworking or choosing another clean commute option.
- **\$25 Prizes:** Existing clean commuters are entered to win monthly [\\$25 prizes](#) for logging their clean commute options – including teleworking.

For more information about Georgia Telework Week, clean commute alternatives and incentive programs from Georgia Commute Options, visit www.gacommuteoptions.com.

About Georgia Commute Options

Georgia Commute Options, a program managed by the Atlanta Regional Commission and funded through the Georgia Department of Transportation, works with employers, commuters and schools to encourage drivers who ride alone to make the switch to a commute alternative such as riding transit, teleworking, carpooling, vanpooling, walking and/or biking, with the ultimate goal of reducing congestion and the emissions that contribute to smog pollution. For more information, visit www.GaCommuteOptions.com and follow Georgia Commute Options on [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#). The Georgia Commute App to log commutes is available for download via the App Store or Google Play.

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