

way to grow with RTO

Perk up business & teams with commuter benefits

Business confidence, together with a desire to bring teams back together for great collaboration and communication, is spurring employers to implement return-to-office mandates. Commuter benefits are a great way to support business goals by making the commute easier on employees.

a return to office & traffic congestion

The Atlanta region is booming! In the five years since the global health pandemic struck, much of life has gotten back to normal. Unemployment rates are low, employer surveys indicate an easier time attracting and retaining talent, and business continues to pick up.

Across the nation and here at home, both public and private employers are calling workers back on site (even just a few days a week) — a push that's been termed The Great Return. The timing happens to coincide with the region's explosive population growth. According to the latest **forecast from the Atlanta Regional Commission (ARC)**, metro Atlanta will add 1.8 million new residents by 2050—the equivalent of adding a population the size of metropolitan Nashville—bringing the area to 7.5 million people in total. The major driver of this growth is the economy

and ARC's employment forecast anticipates adding 856,000 jobs through 2050.

Atlanta consistently ranks at the top for some of the worst traffic congestion and commute times. A new ARC report finds the Atlanta region the **fifth most congested metro** in the nation both in terms of the number of commuters and longest commute times. This represents a substantial investment in time people are making to arrive at their jobs each day.

pave the way with commuter benefits

Atlanta's growth is great for business but tough on workforce mobility. Traffic congestion is increasing employees' need for commute options and placing additional pressure on the region's already challenged transportation system. Meet the critical mobility needs of your workforce and keep your competitive edge with a commuter benefits program.

Georgia Commute Options partners with employers to provide customized worksite solutions that give your workforce more commute options, more flexibility and more rewards – at no cost to you!

Learn more about how you can benefit from a program customized to your business needs. Visit [Georgia Commute Options](https://www.gacommuteroptions.com) or email info@gacommuteroptions.com.



reduce their transportation barriers

Commuter benefits help your workforce find more affordable, reliable and stress-free ways to get to work, so they can:

- **Save money**
- **Earn cash, rewards & other incentives**
- **Reduce stress**
- **Improve the environment & community**



support your business goals

Adding commuter benefits to your menu of perks improves company culture while smoothing employees' transition to the workplace, with free wraparound services that:

- **Improve attraction & retention**
- **Reduce costs**
- **Offer tax savings**
- **Deliver highly customizable solutions**
- **Provide a full suite of resources**